HOOKED ON SCHOOL DAYS



FLAGSHIP ACTIVITY IN ESTRIE



GREEN THURSDAY

FEBRUARY 19, 2027

Wear green clothes and accessories, and decorate your spaces in green, the colour of school perseverance!

TO BE WON

One of the 3 prizes of $250 at the Biblairie GGC. Everything you need to fill your libraries with books and educational games!

- Educational institutions
- Community
- Childcare

1 000 $ to be won at the Biblairie GGC!



Register your activity and have a chance to win!

HOOKED ON SCHOOL DAYS | RÉUSSIR Education Employment Estrie | Biblairie GGC

FROM FEBRUARY 15 TO 19, 2027

HOOKED ON SCHOOL DAYS

#JPS2027

There's always more than one way to overcome your challenges. Persevere and create your own path.

BE PART OF HSD!

As a partner, how do you get involved in the campaign?

1 Become a school perseverance ambassador!

- Use the email signature and social media banners for the 2027 campaign
- Order your free materials
- Propose to your network to organize activities with young people, and to register their activities on the calendar : $1000 to be won at the Biblairie GGC!
- From February 15 to 19, wear your school perseverance ribbon with pride

2 Take part in the flagship activities and share the news with your community!

- Register and take part in the flagship activities in Estrie
- Promote the GREEN Thursday Contest with your community

3 Get active on social media!

- Congratulate young people and highlight their effort and perseverance by posting a short video or written post
- Highlight the actions you take as an organization to promote school perseverance and educational success throughout the continuum
- Share the campaing video as well as our posts on your accounts!
- Use the hashtag #JPS2027 and tag our pages:

@R3USSIR

@r3ussirestrie



Visit the HSD website!

To learn about the campaign and the activities offered!

JourneesPerseveranceScolaire.com/Estrie

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Education Employment Estrie