

HSD IN ESTRIE

FEBRUARY 13 TO 17, 2023



School perseverance is everybody's business!

Let's use this week to create a wave of encouragement and motivation to carry them along. Let's show them we're there for them!





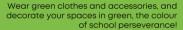
MEET UP WITH LAURENT DUVERNAY-TARDIF



In January, register your class for the webcast, via the HSD website!



GREEN THURSDAY







HSD CHALLENGE



Take the HSD Challenge with the young people in your life and build the tallest pyramid, as high as their perseverance goes! Prizes to be won!



MY BOSS IS THE BEST!



EBRUARY 13 TO MARCH 5

Invite the young people you know to enter the contest by telling us how their employer helps them with school-work balance!



TALK ABOUT SCHOOL-**WORK BALANCE!**



Take advantage of HSD to discuss school-work balance with young people and organize an awareness event. In January, download our awareness toolkit, which includes an activity sheet, videos for youth and parents, and more!



Visit the new **HSD** website

for all details about the campaign and the activities offered!

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BE PART OF HSD!

As a partner, how do you get involved in the campaign?



Become a school perseverance ambassador!



- Use the <u>email signature</u> and <u>Web banners</u> for the 2023 campaign
- Register your HSD activities on HSD website and order your free materials
- Propose to your network to organize activities with young people
- From February 13 to 17, wear your school perseverance ribbon with pride



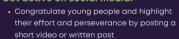
Take part in the flagship activities and share the news with your community!



- Register and take part in the flagship activities in Estrie
- Promote the flagship activities with your community:
 - Meet up with LDT
 - Green Thursday
 - HSD Challenge
 - My boss is the best! Contest
 - Invite your community to organize an awareness activity about school-work balance with their young people who work while going to school



Get active on social media!





- Highlight your +, the actions you take as an organization to promote school perseverance and educational success throughout the continuum
- Share the campaing and Laurent Duvernay-Tardif's videos as well as our posts on your accounts!
- Use the hashtag #JPS2023 and tag our pages:





@R3USSII



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To register your activities on the calendar, get activity suggestions, order and download free materials:

Perseverance

.com/

