



**HOOKED
ON SCHOOL
DAYS**

HSD IN ESTRIE

FEBRUARY 13 TO 17, 2023

**OUR
ACTIONS,
A+ IN
THEIR
SUCCESS!**

School perseverance is everybody's business!

Let's use this week to create a wave of encouragement and motivation to carry them along. Let's show them we're there for them!

FLAGSHIP ACTIVITIES



**MEET UP WITH
LAURENT DUVERNAY-
TARDIF**

For 11 to
14 year
olds

FEBRUARY 15, 1 PM

In January, register your class for the webcast, via the HSD website!

For
everyone!

GREEN THURSDAY

FEBRUARY 16TH

Wear green clothes and accessories, and decorate your spaces in green, the colour of school perseverance!



HSD CHALLENGE

FEBRUARY 6 TO 17

Take the HSD Challenge with the young people in your life and build the tallest pyramid, as high as their perseverance goes! Prizes to be won!

For
everyone!

For
secondary
and post-
secondary

**MY BOSS IS THE BEST!
CONTEST**

FEBRUARY 13 TO MARCH 5

Invite the young people you know to enter the contest by telling us how their employer helps them with school-work balance!

contest
**MY BOSS
IS THE
BEST**



**TALK ABOUT SCHOOL-
WORK BALANCE!**

FEBRUARY 13 TO 17

Take advantage of HSD to discuss school-work balance with young people and organize an awareness event. In January, download our awareness toolkit, which includes an activity sheet, videos for youth and parents, and more!

For
secondary
and post-
secondary



**Visit the new
HSD website**

for all details about the campaign and the activities offered!

Steps will also be taken directly with employers to raise awareness of the issue of school-work balance. Details on our website.

BE PART OF HSD!

As a partner, how do you get involved in the campaign?



Become a school perseverance ambassador!



- Use the [email signature](#) and [Web banners](#) for the 2023 campaign
- [Register your HSD activities](#) on HSD website and [order your free materials](#)
- Propose to your network to organize activities with young people
- From February 13 to 17, wear your school perseverance ribbon with pride



Take part in the flagship activities and share the news with your community!



- Register and take part in the flagship activities in Estrie
- Promote the flagship activities with your community :
 - [Meet up with LDT](#)
 - [Green Thursday](#)
 - [HSD Challenge](#)
 - [My boss is the best! Contest](#)
- Invite your community to organize an [awareness activity about school-work balance](#) with their young people who work while going to school




Get active on social media!

- Congratulate young people and highlight their effort and perseverance by posting a short video or written post
- Highlight your +, the actions you take as an organization to promote school perseverance and educational success throughout the continuum
- Share the campaign and Laurent Duvernay-Tardif's videos as well as our posts on your accounts!
- Use the hashtag [#JPS2023](#) and tag our pages:



  @R3USSIR

 @r3ussirestrie



To register your activities on the calendar, get activity suggestions, order and download free materials:

JourneesPerseveranceScolaire.com/Estrie

