



HOOKED ON SCHOOL DAYS

HSD IN ESTRIE FEBRUARY 10 TO 14, 2025



Behind every accomplishment there's perseverance.

Perseverance makes a world of difference.

FLAGSHIP ACTIVITIES

For all

R3USSIR'S HSD SQUAD!

ALL WEEK

From February 10 to 14, 2025, the JPS team will meet with the "champions of perseverance" to highlight and reward the best JPS initiatives in Estrie!



For all

PERSIVERDANT THURSDAY

FEBRUARY 13

Wear green clothes and accessories, and decorate your spaces in green, the colour of school perseverance



CONTEST

To be won: 3 x \$500 to support your educational activities or to enrich your libraries with books and educational games!

\$500 TO BE WON

Early childhood

School

Community

For 5th grade of elementary to 1st of secondary.

MEET UP WITH LAURENT DUVERNAY-TARDIF

FEBRUARY 14, 10:45AM TO 11:45AM

Register your class for the webcast of the event, via the HSD website!



\$1 000 to be won at Biblairie GGC!

Register your activity and have a chance to win!



Register your activity on the calendar and have a chance to win \$1,000 at the Biblairie GGC!

From February 10 to 14, 2025, organize a school perseverance activity with the young people in your life. Register your activities on the calendar before February 7 for a chance to win a \$1,000 gift card for Biblairie GGC!



Register your activity

R3USSIR

Education Employment Estrie



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BE PART OF HSD!

As a partner, how do you get involved
in the campaign?



Become a school perseverance ambassador!



- Use [the email signature and social media banners](#) for the 2025 campaign
- [Register your HSD activities](#) on HSD website and [order your free materials](#)
- Propose to your network to organize activities with young people, and to [register their activities on the calendar](#) : **\$1000 to be won at the Biblairie GGC!**
- From February 10 to 14, wear your school perseverance ribbon with pride



Take part in the flagship activities and share the news with your community!




- Register and take part in the flagship activities in Estrie
- Promote the flagship activities with your community :
 - [R3USSIR'S HSD squad!](#)
 - [PersiVERDANT Thursday Contest](#)
 - [Meet up with LDT](#)




Get active on social media!



- Congratulate young people and highlight their effort and perseverance by posting a short video or written post 
- Highlight the actions you take as an organization to promote school perseverance and educational success throughout the continuum
- Share the campaign and Laurent Duvernay-Tardif's videos as well as our posts on your accounts!
- Use the hashtag [#JPS2025](#) and tag our pages:

  @R3USSIR

 @r3ussirestrie

Visit the HSD website!

To learn about the campaign and the activities offered!

JourneesPerseveranceScolaire.com/Estrie

